

DAILY TRUST DIGITAL PLATFORM RATE. For advert booking, please call Abiodun Alade on 08087644525 and email: dtonline@dailytrust.com

S/n	Position	Size	Duration	Where	Device	Amount N
1	Masthead	468x60px	1 week	Home, section and article page	Desktop and mobile	250,000
2	Left skyscraper	160x600px	1 week	Home, section and article page	Desktop Only (900px above)	160,000
3	Home sidebar	300x250px	1 week	Home page	Desktop and mobile	120,000
4	Home leaderboard middle	468x60px	1 week	Home page	Desktop and mobile	180,000
5	Home leaderboard bottom	468x60px	1 week	Home page	Desktop and mobile	120,000
6.	Right skyscraper	300x600px / 160x600	1 week	Article page	Desktop and mobile	160,000
7.	Article Sidebar	300x250px	1 week	Article page	Desktop and mobile	15 0,000
8.	Article Leadboard top	468x60px	1 week	Article page	Desktop and mobile	150,000
9.	Article leadboard bottom	468x60px	1 week	Article page	Desktop and mobile	120,000
10	Section page sidebar	350x300px	1 week	Section page	Desktop and mobile	150,000
11	Sponsored post (Political)	Advertorial	daily	Home page and article	Desktop and mobile	180,000
12	Sponsored post (Public sector) Pinned	Advertorial	Daily	Home page and article	Desktop and mobile	150,000
13	Sponsored post (Corporate sector) Pinned	Advertorial	Daily	Home page and article	Desktop and mobile	120,000
14	Sponsored post (SME Product) Pinned	Advertorial	Daily	Home page, section and article	Desktop and mobile	70,000
15	Sponsored post (SME Product with Link)	1 Advertorial	Daily	Home page and article	Desktop and mobile	100,000
16	Below the Post Text Link	Max 35 word s	Weekly	On all article	Desktop and mobile	80,000
17	Between the Post Text Link	Max 35 word s	Weekly	On all article	Desktop and mobile	100,000
18	CPM	Banner	Minimum of \$500	Home page and article	Desktop and mobile	\$1.0 per Impression
19	Social media (with link)	Either face book or twitter	Daily	Home page and article	Desktop and mobile	30,000